
BellSouth Telecommunications, Inc.
150 South Monroe Street
Suite 400
Tallahassee, Florida 32301

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April 15, 2005

Beth Salak, Director
Competitive Markets and Enforcement
Attn: Tariff Section
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, enclosed is a package filing for BellSouth Existing CCFB Promotion

Marshall M. Criser III
Vice President
Regulatory & External Affairs

(850) 224-7798
Fax (850) 224-5073

Section A2 General Subscriber Service Tariff
- Original Page 35.6.27

The issue and effective dates for this tariff package are April 15 and May 1, 2005, respectively.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Marshall M. Criser III mrs

Regulatory Vice President

Attachments

Promotion Description

Existing Customer CCFB Promotion

Proposed Promotion

The Existing Customer Complete Choice for Business (CCfB) Promotion begins May 1, 2005 and ends on August 31, 2005. This promotion offers existing business subscribers who purchase a new Complete Choice for Business (CCfB) package a twenty-dollar (\$20.00) bill credit reward for three (3) consecutive months. The subscriber will receive a total bill credit reward of sixty dollars (\$60.00) for participating in this promotion

Promotion Specifics

1. Available only to existing BellSouth business customers subscribing to a new CCfB package.
2. Promotion available in all nine states.
3. Bill credit reward is three (3) consecutive monthly payments of twenty-dollars (\$20.00) and is applicable at the account level not the line level.
4. The reward will appear as a credit in the OC&C section of the subscribers bill (\$20.00 over a consecutive three month period) in a subsequent billing period usually within one or two billing cycles.
5. Subscribers must keep the CCfB package for a minimum of six (6) months, or will be subject to pay back to BellSouth the bill reward received. This charge will appear on the subscriber's bill as a charge in the OC&C section.
6. Bill credit reward is only for adding a new CCfB package. Existing CCfB subscribers that add additional verticals, lines, or that increase package size are not eligible to participate in this promotion.
7. Applicable taxes and fees will be based on the full tariff price of all products and services that are billed, and no taxes or fees will be added to the amount of any reward under this program.
8. BellSouth reserves the right to terminate this program at any time; provided, however, that the subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreement

Promotion Restrictions

1. Promotion excludes New BellSouth business subscribers. Promotion excludes subscribers that are already in a CCfB Package. Subscribers who are participating in the Existing Customer CCB Promotion are not eligible to participate in the Deluxe Rewards Promotion, Welcoming Reward Promotion, Additional Line Promotion, or the Classic Answers Reward Promotion.
2. Subscribers are not eligible to qualify for this promotion more than once.
3. The subscriber can receive a maximum bill credit reward of sixty-dollars (\$60).
4. There is no minimum or maximum purchase required to receive this promotion.
5. The application date of orders must May 1, 2005 – August 31, 2005.
6. Subscribers that are out of region are not eligible to participate in this promotion.
7. Subscribers with aggregate annual billing, per state of BellSouth services exceeding forty-two thousand dollars (\$42,000.00) at the time of enrollment, are not eligible to participate in this promotion.

Tariff Filing Package Number: FL 2005-080

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority	
BellSouth's Service Territory – From Central Office where services are available	BellSouth Existing Customer CCFB Promotion	This promotion offers existing business subscribers who purchase a new Complete Choice for Business (CCFB) package a twenty-dollar (\$20.00) bill credit reward for three (3) consecutive months. The subscriber will receive a total bill credit reward of sixty dollars (\$60.00) for participating in this promotion	5/1/05 to 8/31/05	(N)
		Rules And Regulations		(N)
		--Available only to existing BellSouth business customers subscribing to a new CCFB package.		(N)
		--Bill credit reward is three (3) consecutive monthly payments of twenty-dollars (\$20.00) and is applicable at the account level not the line level. The reward will appear as a credit in the OC&C section of the subscribers' bill (\$20.00 over a consecutive three month period) in a subsequent billing period usually within one or two billing cycles. Bill credit reward is only for adding a new CCFB package. Existing CCFB subscribers that add additional verticals, lines, or that increase package size are not eligible to participate in this promotion.		(N)
		--Subscribers must keep the CCFB package for a minimum of six (6) months, or will be subject to pay back to BellSouth the bill reward received. This charge will appear on the subscriber's bill as a charge in the OC&C section.		(N)
		--Applicable taxes and fees will be based on the full tariff price of all products and services that are billed, and no taxes or fees will be added to the amount of any reward under this program.		(N)
		--BellSouth reserves the right to terminate this program at any time; provided, however, that the subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreement		(N)
		-- Promotion excludes new BellSouth business subscribers. Promotion excludes subscribers that are already in a CCFB Package. Subscribers who are participating in the Existing Customer CCFB Promotion are not eligible to participate in the Deluxe Rewards Promotion, Welcoming Reward Promotion, Additional Line Promotion, or the Classic Answers Reward Promotion.		(N)
		--Subscribers are not eligible to qualify for this promotion more than once.		(N)
		--The subscriber can receive a maximum bill credit reward of sixty-dollars (\$60.00).		(N)
		--There is no minimum or maximum purchase required to receive this promotion.		(N)
		--The application date of orders must May 1, 2005 – August 31, 2005.		(N)
		--Subscribers that are out of region are not eligible to participate in this promotion.		(N)
		--Subscribers with aggregate annual billing, per state of BellSouth services exceeding forty-two thousand dollars (\$42,000.00) at the time of enrollment, are not eligible to participate in this promotion.		(N)

ISSUED: April 15, 2005

EFFECTIVE: May 1, 2005

BY: Joseph P. Lacher, President -FL
 Miami, Florida

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Charges Waived	Period Authority
<u>BellSouth's Service Territory – From Central Office where services are available</u>	<u>BellSouth Existing Customer CCFB Promotion</u>	<u>This promotion offers existing business subscribers who purchase a new Complete Choice for Business (CCFB) package a twenty-dollar (\$20.00) bill credit reward for three (3) consecutive months. The subscriber will receive a total bill credit reward of sixty dollars (\$60.00) for participating in this promotion</u>	<u>5/1/05 to 8/31/05</u> (N)
		<u>Rules And Regulations</u>	(N)
		<u>--Available only to existing BellSouth business customers subscribing to a new CCFB package.</u>	(N)
		<u>--Bill credit reward is three (3) consecutive monthly payments of twenty-dollars (\$20.00) and is applicable at the account level not the line level. The reward will appear as a credit in the OC&C section of the subscribers' bill (\$20.00 over a consecutive three month period) in a subsequent billing period usually within one or two billing cycles. Bill credit reward is only for adding a new CCFB package. Existing CCFB subscribers that add additional verticals, lines, or that increase package size are not eligible to participate in this promotion.</u>	(N)
		<u>--Subscribers must keep the CCFB package for a minimum of six (6) months, or will be subject to pay back to BellSouth the bill reward received. This charge will appear on the subscriber's bill as a charge in the OC&C section.</u>	(N)
		<u>--Applicable taxes and fees will be based on the full tariff price of all products and services that are billed, and no taxes or fees will be added to the amount of any reward under this program.</u>	(N)
		<u>--BellSouth reserves the right to terminate this program at any time; provided, however, that the subscribers participating in the program will continue to receive this promotion for the remaining term of their term election agreement</u>	(N)
		<u>-- Promotion excludes new BellSouth business subscribers. Promotion excludes subscribers that are already in a CCFB Package. Subscribers who are participating in the Existing Customer CCB Promotion are not eligible to participate in the Deluxe Rewards Promotion, Welcoming Reward Promotion, Additional Line Promotion, or the Classic Answers Reward Promotion.</u>	(N)
		<u>--Subscribers are not eligible to qualify for this promotion more than once.</u>	(N)
		<u>--The subscriber can receive a maximum bill credit reward of sixty-dollars (\$60.00).</u>	(N)
		<u>--There is no minimum or maximum purchase required to receive this promotion.</u>	(N)
		<u>--The application date of orders must May 1, 2005 – August 31, 2005.</u>	(N)
		<u>--Subscribers that are out of region are not eligible to participate in this promotion.</u>	(N)
		<u>--Subscribers with aggregate annual billing, per state of BellSouth services exceeding forty-two thousand dollars (\$42,000.00) at the time of enrollment, are not eligible to participate in this promotion.</u>	(N)